

Brian also serves as an example of how to create a niche podcast out of the music you love and fill a void not covered by the traditional outlets. Brian has a passion for cover songs and has built a show completely around songs that fit that bill. Not only that, but he's taken it a step further, featuring groups of cover songs that have a common thread and producing *themed* episodes of his podcast. Simply brilliant — we don't know of any radio stations or programs that provide this service.

So before you rush out to make the next hot music podcast, consider the legal ramifications. And while you're pondering that, also ask whether your future podcast sounds like the same stuff people can listen to over their radios. Follow Brian's lead and give the world something *different* with your podcast.

## Grant Baciocco

If you were a child of the '70s, you probably remember *Schoolhouse Rock*, ABC's series of educational vignettes in between cartoon features that taught you something about American History, grammar, math, or science. These animated shorts were out to entertain as well as educate; and thanks to *Schoolhouse Rock*, a generation not only can recite the Preamble to the United States Constitution, but can *sing* it.

Grant Baciocco has created his own version of *Schoolhouse Rock* with *The Radio Adventures of Dr. Floyd* (<http://doctorfloyd.com>); and just like Bill on the steps of Capitol Hill, Naughty Number 9, and Interplanetary Janet, the cast of characters on this podcast are making impressions on their listeners, young and old.

Taking the approach of *Schoolhouse Rock* and throwing in a touch of *Rocky & Bullwinkle* for fun, show creators Grant Baciocco and Doug Price continue to produce a podcast that shows exactly how much you can accomplish in five minutes. Featuring original music from Jody Whitesides and the talents of guest actors like Lani Tupu (*Farscape*), Jeffrey Tambor (*Hellboy*), June Foray (*Rocky & Bullwinkle*), and Joel Hodgson and Frank Conniff (*Mystery Science Theatre 3000*), *The Radio Adventures of Dr. Floyd* keeps its delivery sharp and the content family-friendly, reaching audiences everywhere of all ages.

Don't underestimate the influence of *Dr. Floyd*. As a testament of how much impact you can have in a short amount of time, *The Radio Adventures of Dr. Floyd* is bringing mom, dad, and the kid(s) around the iPod for a bit of the old-school radio drama with a high-tech sound. This podcast has become such a hit with parents that it's being replayed in classrooms from coast to coast, laying down the groundwork for other podcasters to explore the educational application of the media. It's likely that many other educational entertainment podcasts will follow.



Add your voice to the podcasting community  
and be heard around the world!

# Podcasting FOR DUMMIES®

2nd Edition

Plan, produce,  
and promote  
your podcast

**A Reference  
for the  
Rest of Us!®**

FREE eTips at [dummies.com](http://dummies.com)®

Tee Morris  
Chuck Tomasi  
Evo Terra

